

Emily Tumen

EXPERIENCE

2018—present
Chicago, IL

Associate Creative Director
c|change, inc.

Designs print and digital work with a focus on high-profile campaigns, new business pitches, brand identity, and c-suite materials for clients including a global fortune 500 consulting firm. Provides design direction and pushes conceptual thinking for the creative team. Manages multiple projects with varying deadlines and levels of priority. Works independently and collaboratively with the creative team. Reviews creative to ensure work aligns with brand standards of client, provides technical and creative guidance.

2014—present
Chicago, IL

Founder, Creative Director
Emily Tumen Creative, LLC

Founded freelance graphic design and art studio. Creates logos, brand identities and marketing materials for clients including luxury real estate properties, private equity firms and fintech companies. Manages an online store and sells artwork at Chicago art festivals.

2016—2018
Chicago, IL

Art Director
FCB Chicago

Responsible for conceiving and designing marketing promotions, displays, and print/digital advertisements for Anheuser-Busch brands. Guided brainstorming, conceiving, and file hand-offs in a timely manner. Concepted small to large scale retail activation ideas, and delivered high-quality presentations to clients. Participated in numerous pitches for high profile brands.

PROFESSIONAL SKILLS

Software proficiencies:

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Acrobat
Sketch
Powerpoint
Word
Ziflow

Social media platforms:

Facebook
Twitter
LinkedIn
Instagram
Squarespace
Pinterest
Tik Tok

PERSONAL SKILLS

Imaginative
Innovative
Disciplined
Collaborative
Communicative
Ambitious
Empathetic
Fearless

EDUCATION

Chicago Portfolio School
Graphic Design
2014—2016

University of Wisconsin—Madison
B.S. Fine Art
2010—2014

RECOGNITION

The Dieline

“Concepts We Wish Were Real”
Concept & Packaging for
Macaron Boutique
2016